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Propozycja osoby zgłaszanej jako visiting lecturers/professor	
Tytuł i stopień naukowy	Dr
Imię i nazwisko	Małgorzata Kozak
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Opis osiągnięć

(1/2-1 strony)

Dr. Malgorzata Kozak | Assistant Professor | Department of International and European Law | Researcher, Renforce | Managing editor, [Utrecht Law Review](#) | Johanna Hudig Building, Achter Sint Pieter 200, 3512 HT Utrecht, The Netherlands, room no. 1.21 |

Dr. Małgorzata Kozak is an academic specializing in EU, media and competition law with a robust academic and professional career. Currently she is working as an Assistant Professor at the University of Utrecht's School of Law. As Managing Editor of the Utrecht Law Review since 2021, she has played an important role in advancing legal scholarship.

Dr. Kozak's academic contributions encompass a vast array of publications, including books, journal articles, and legal commentaries, with a focus on competition law, media regulation, and EU antitrust policy.

Notably, she successfully represented a client before the EU General Court, securing a landmark ruling on judicial protection rights and competition law.

Her commitment to mentoring students has resulted in multiple award-winning theses.

Recent papers:

M. Kozak, 'The Media Pluralism Principle, The Financing of Public Broadcasters, and EU Law '(2024) 25(1) German Law Journal 111-127, doi:10.1017/glj.2023.100

M. Kozak, 'Private Enforcement of Competition Law. Diversified Effects of Haphazard Harmonisation '(in) van den Brink, Passalacqua (eds.) *Balancing Unity and Diversity in EU Legislation* (Elgar 2024)

Recent blog posts:

M. Bernatt, A. Gerbrandy, M. Kozak, P. Phoa, *Democracies Die in Silence : On Recent Challenges to Media Freedom and Pluralism* , *VerfBlog*, 2024/7/15, <https://verfassungsblog.de/democracies-die-in-silence/>, DOI: [10.59704/965ff92efa4cef15](https://doi.org/10.59704/965ff92efa4cef15).

O. Batura, M. Kozak, 'EMFA: Master of None but Better than None '(June 2024) EU Law Live Blog.

M. Kozak 'Regulating Political Advertising. Lessons from Poland '(31 October 2023) <https://verfassungsblog.de/regulating-political-advertising/>

Code of the course	4606-VL-ES-00020	Name of the course	Polish	Regulacja nowych mediów i technologii: Ramy prawne i prawo konkurencji		
			English	Regulation of Emerging Media and Technologies: Legal Frameworks and Competition Law'		
Type of the course	<u>Specialty subject</u>					
Course coordinator	Małgorzata Kozak		Course teacher	Małgorzata Kozak		
Implementing unit	WAINS	Scientific discipline / disciplines*	Law			
Level of education	Doctoral studies	Semester	2025L 5meeting 6h each: dates: 27 – 28 March; 10 - 11 April; 22 – 23 May; 2 meetings in June			
Language of the course	English					
Type of assessment	Pass or Fail	Number of hours in a semester	30	ECTS credits	2	
Minimum number of participants	12	Maximum number of participants	35	Available for students (BSc, MSc)	<u>Yes/No</u>	
Type of classes		Lecture	Auditory classes	Project classes	Laboratory	Seminar
Number of hours	in a week	2				4
	in a semester	10				20

* does not apply to the Researcher's Workshop

1. Prerequisites
Understanding basic legal concepts, English language proficiency (at least B2 level)
2. Course objectives

This doctoral-level seminar critically invites the students to deepen their knowledge on the evolving legal landscape governing new technologies, digital media platforms, and online service providers within the European Union. The course reflects on the concerns of overregulation highlighted in the Draghi Report, emphasizing the need for a balanced regulatory environment that fosters innovation while safeguarding public interest.

Students will explore the theoretical foundations of regulation and the complex interplay between technological innovation, market power, media pluralism, freedom of expression, and fundamental rights. They will engage in an analysis of some provisions of EU legislative frameworks—such as the Digital Services Act (DSA), Digital Markets Act (DMA), Artificial Intelligence Act (AI Act), Regulation on the transparency and targeting of political advertising (Political Advertisement Act), and the European Media Freedom Act (EMFA)—and discuss the challenges of their interpretation and practical implementation at the national level.

Understanding these measures is increasingly essential not only for practitioners and policymakers but also for engineers and economists who engage with, develop, or research emerging technologies. A solid grasp of the regulatory environment ensures that scholarly work is contextually informed, ethically grounded, and can meaningfully contribute to policy debates and the responsible shaping of the digital future.

Students will engage with texts (not limited to legal materials) that explore various challenges related to innovation and new technologies. Building on this foundation, the lecturer will introduce relevant legal aspects.

Each meeting will be geared to discussing different aspects of regulation of new technologies focusing especially on new regulatory regimes and competition law. At the end of the course, by means of an essay and their own research (documented by a digital portfolio), students will critically discuss a current framework. During the course, each topic will be actively discussed. By the end of the course, participants will have a nuanced understanding of the regulatory aims, enforcement mechanisms, and societal implications of these measures, equipping them with the analytical tools needed to contribute meaningfully to contemporary debates on digital governance.

Major objective is to familiarise PhDs students with discussion about legal challenges related to regulation of new technologies and innovation.

Proposed Course Objectives:

- **Develop Basic Conceptual Understanding of Regulation:**
By the end of the course, students are equipped with a basic theoretical grounding in the concept of regulation—its origins, objectives, and limitations—and how it applies to the digital and technological domains.
- **Examine EU Regulatory Frameworks for Digital Services and Markets:** By the end of the course, students are familiarised with the key EU legislative instruments influencing their work.
- **Navigate Fundamental Rights and Freedoms:** By the end of the course, students are able to discuss at the basic level how regulatory measures intersect with fundamental rights, particularly freedom of speech and the right to information, and consider the legal and ethical balances required to protect both individual liberties and societal interests.
- **Enhance Analytical and Critical Skills:**
Through seminar discussions, case studies, research portfolio and an academic essay,

students will develop critical thinking, legal reasoning, and practical skills necessary for assessment of a need for regulation of new technologies.

3. Course content (separate for each type of classes)

Lecture

The course consists of 5 meetings of 6h (in person and online). Each meeting is centred around a topic related to challenges presented by new technologies and their regulation. Each seminar consists of 3 parts:

1. Discussion of reading material
2. Lecture on legal challenges by the lecturer
3. Discussing possible legal issues (drawing mind maps, case studies, debate etc).

Seminar

Topics of seminars:

1. Do we need regulation? - What is regulation?
2. Platforms & Market Power - Market power of platforms and their ecosystem
3. Media Pluralism and Media of 'New Approach' - Influence of Media of New Approach on Media Pluralism
4. Right to information and freedom of speech - What does right to information implies?
5. AI and the risk-based approach - Risk-based approach

4. Learning outcomes

Type of learning outcomes	Learning outcomes description	Reference to the learning outcomes of the WUT DS	Learning outcomes verification methods*
Knowledge			
K01	After this course the student has knowledge and understanding of the recently introduced EU legal instruments regarding new technologies.	W01, W02, W03	presentation evaluation, homework, active

			participation during classes
Skills			
S01	By the end of the course, students have developed the ability to locate, comprehend, apply, and critically evaluate secondary literature. The student is able to present and discuss, concisely and precisely, points of view on a legal case or question.	U02, U03	presentation evaluation, homework, active participation during classes
Social competences			
SC01	Cooperate with classmates. Student has the ability to take his/her own position on the basic problems of competition law.	K02	presentation evaluation, active participation during classes
SC02	The student is aware of the continuous development of the science of law and the related need for further professional and personal development in the construction of competition law.	K03	presentation evaluation, active participation during classes

*Allowed learning outcomes verification methods: exam; oral exam; oral test; project evaluation; report evaluation; presentation evaluation; active participation during classes; homework; tests

5. Assessment criteria

Outcomes verification methods:

- During the course, the students work on their portfolio on Google Drive (or in other alternative cloud environment) on the basis of the mandatory reading and their own findings (40% of the grade)
- Students are expected to participate actively during discussion activities (20%)
- Students write an essay (max. 2000 words) about *Challenges in Regulation of Emerging Media and Technologies* (40% of the grade) annexed with a one-page reflection on their research process.

6. Literature

1. A Bradford, 'The False Choice Between Digital Regulation and Innovation' (March 7, 2024). Northwestern University Law Review, Vol. 118, Issue 2, October 6, 2024, Available at SSRN: <https://ssrn.com/abstract=4753107>
2. K Yeung, S Ranchordas, An Introduction to Law and Regulation, Cambridge Univ Press 2024
3. J Van Dijck, T Poell, & M De Waal (2018). *The Platform Society: Public Values in an Online World*, Oxford University Press.
4. K Rozgonyi (2023). Accountability and Platforms' Governance: The Case of Online Prominence of Public Service Media Content. *Internet Policy Review*, 12(4). DOI: 10.14763/2023.4.1723. <https://policyreview.info/articles/analysis/accountability-and-platforms-governance-public-service-media>
5. Angelucci, Charles and Cage, Julia and Sinkinson, Michael, Media Competition and News Diets (September 4, 2021). Available at SSRN: <https://ssrn.com/abstract=3537040>
6. D Bychawska – Siniarska, *Protecting the Freedom of Expression under the European Convention of Human Rights*, Council of Europe

7. PhD student's workload necessary to achieve the learning outcomes**		
No.	Description	Number of hours
1	Hours of scheduled instruction given by the academic teacher in the classroom	30
2	Hours of consultations with the academic teacher, exams, tests, etc.	10
3	Amount of time devoted to the preparation for classes, preparation of presentations, reports, projects, homework	20
4	Amount of time devoted to the preparation for exams, test, assessments	10
Total number of hours		60
ECTS credits		2

** 1 ECTS = 25-30 hours of the PhD students work (2 ECTS = 60 hours; 4 ECTS = 110 hours, etc.)

8. Additional information	
Number of ECTS credits for classes requiring direct participation of academic teachers	2
Number of ECTS credits earned by a student in a practical course	0